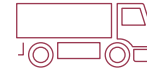


# JANUARY



Homeowners



Commercial Auto



Personal Auto



Bundling



**FOREMOST**  
A Farmers Insurance® Company

SUNDAY

MONDAY

TUESDAY

WEDNESDAY

THURSDAY

FRIDAY

SATURDAY

## CREATE YOUR OWN CONTENT: New Year, New Savings!

As the beginning of a new year, January is the perfect time to get your customers thinking about making changes to meet their personal goals. Ask "Could bundling be the key to new savings in the new year?"



New Year's Day

1

### What Is Bundling?



2

National Radon Action Month



3

NATIONAL TRIVIA DAY

4

### Winter Automobile Safety Kit



5

### Types of Car Insurance



6

Can You Reduce Premiums by Bundling?

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### Coverage A Explained



8



Do Custom Plates Affect Your Car Insurance?

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New Buyers Guide to Homeowners Insurance

10



Finding Car Insurance with a Bad Driving Record

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### Coverage B Explained



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Tips for Driving on Ice

13



Dress Up Your Pet Day

14



Commercial vs. Personal Auto Insurance

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### Coverage C Explained



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Ways to Reduce Your Car Insurance Premiums

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Winter Storm Survival Tips

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Martin Luther King Jr. Day

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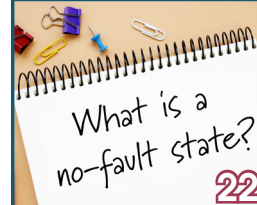
Types of Loss Settlement: ACV, RCV & Agreed Loss

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Drunk Driving Safety

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National Pie Day

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### Coverage D Explained



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Generator Safety

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Water Damage Claims

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What Are Your State Car Insurance Laws?

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Data Privacy Day

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Ways to Reduce Your Home Insurance Premiums

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Coverages E & F Explained

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